



# Art-Reach

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**Art-Reach is proud to rebrand their largest program from ACCESS Admission to ACCESS Philly. The ACCESS Philly discount allows Pennsylvania ACCESS cardholders to 45 cultural sites & theaters for just \$2!**

**Art-Reach has worked with Theatre Philadelphia to develop a live arts component to ACCESS Admission, thus rebranding the program to ACCESS Philly. ACCESS Philly is a public initiative broken down into two styles of cultural experience: previously existing ACCESS Admission (museums, gardens, historic sites) & new ACCESS Live (live performances at theaters).**

ACCESS Cardholders, those Pennsylvania residents who manage their government-issued cash, food, or medical benefits with an EBT card, are invited to visit 45 participating cultural institutions at the deeply discounted rate of \$2 per person. One (1) ACCESS Card admits the cardholder and up to three (3) people at a rate of \$2 per person.

ACCESS Admission was established in 2015 with only 17 participating museums and gardens. It served around 41,000 people in the first year. This past year, ACCESS Admission had 35 participating museums, gardens, and historical sites and served over 155,000 individuals. **Adding ACCESS Live to ACCESS Philly makes it the first program in the country to offer this extreme discount for live performances. To learn more about ACCESS Philly program, and the participating locations, visit [Art-Reach.org/access](http://Art-Reach.org/access).**

## **About Art-Reach**

Founded in 1986, Art-Reach creates advocates for and expands accessible opportunities in the arts so that the full spectrum of society is served. Art-Reach is solely devoted to increasing cultural participation among traditionally underserved audiences in both the disability and low-income sectors of the Philadelphia Region. In 2018, Art-Reach empowered over 185,000 people to experience arts and culture who otherwise would not have the opportunity. Art-Reach is a 501 (c) (3) nonprofit organization. For more information about Art-Reach, visit [art-reach.org](http://art-reach.org)

## **About Theatre Philadelphia**

Founded in 2012, Theatre Philadelphia is dedicated to bringing together and celebrating Philadelphia's diverse and growing theatre community. Theatre Philadelphia envisions a region that celebrates this growing and ever-changing theatre community – nurturing local theatre artists, fostering the creation of extraordinary work, forging stronger connections between our art and audiences – recognizing that a diverse, robust, and thriving theatre community can play a pivotal role in making Philadelphia a world-class city. Theatre Philadelphia's programs include this website, the annual Barrymore Awards, and strategies for audience awareness and growth. For more information about Theatre Philadelphia, visit [www.theatrephiladelphia.org](http://www.theatrephiladelphia.org)

**If you would like more information on this topic, please contact Kelly McCaughern at (267)515-6726, or by email at [kmccaughern@art-reach.org](mailto:kmccaughern@art-reach.org).**

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