

# *I AM* DOCUMENTARY FILM PREMIERE

**Support Cultural Accessibility**  
**Become a Sponsor of the *I Am* Documentary Film Premiere**

## **About Art-Reach**

Founded in 1986, Art-Reach creates, advocates for and expands accessible opportunities in the arts so the full spectrum of society is served. Art-Reach is solely devoted to increasing cultural participation among traditionally underserved audiences in both the disability and low-income sectors of the Philadelphia region. In 2017, Art-Reach empowered over 150,000 people to experience arts and culture who otherwise would not have the opportunity. Art-Reach is a 501 (c) (3) not for profit organization. For more about Art-Reach, visit [www.art-reach.org](http://www.art-reach.org)

## **About The Event**

***September 19, 2017, 6:00 – 8:30 p.m. at Prince Theater***

Art-Reach is proud to announce the premiere of our Documentary *I Am* this September 19th at 6pm at the Prince Theater. This premiere will include a reception, film viewing, followed by a question and answer session with the dancers and filmmaker.

The film, *I Am*, follows the journey of 6 students from St Katherine's Day School for children with cognitive disabilities and 8 dancers from the Pennsylvania Ballet's Second Company to create an original ballet piece choreographed by Jessica Kilpatrick. For 10 weeks Filmmaker Glenn Holsten and his crew from Freshfly productions documented this journey, a product of Art-Reach's ENCORE program, where people with disabilities engage with the arts in a participatory way.

The original piece was performed live at Art-Reach's Cultural Access Awards in May 2017. This project broke the mold of cultural accessibility in Philadelphia and is a milestone for Art-Reach and the Pennsylvania Ballet's Community Engagement Program.

## SPONSORSHIP OPPORTUNITIES

### ***I AM DOCUMENTARY FILM PREMIERE***

Tuesday, September 19, 2017

6:00 p.m. – 8:30 p.m.

Prince Theater, 1412 Chestnut St, Philadelphia PA

**\$5,000**

***Executive Producer Level Sponsor***

- 25 tickets to event
- Company logo on invites and event materials as Lead Sponsor
- Company logo on red carpet photo backdrop at event
- Full page ad in event program
- Opportunity to speak at the *I Am* Documentary Film Premiere
- Placement of materials in Lead Sponsor designated area
- Year-long recognition as organizational supporter on Art-Reach website

**\$2,500**

***Producer Level Sponsor***

- 15 tickets to event
- Company logo on invites and event materials
- Half page ad in event program
- Recognition on Art-Reach website

**\$1,000**

***Director Level Sponsor***

- 10 tickets to event
- Company logo on invites and event materials
- Quarter page ad in event program
- Recognition on Art-Reach website

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## SPONSORSHIP FORM

### ***I AM DOCUMENTARY FILM PREMIERE***

September 19, 2017, Prince Theater, 1412 Chestnut Street, Philadelphia

**YES! WE WOULD LIKE TO SPONSOR THE *I AM DOCUMENTARY FILM PREMIERE***

Contact Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_ Twitter: \_\_\_\_\_

### **PAYMENT INFORMATION**

We are proud to be Sponsoring at the following level:

EXECUTIVE PRODUCER       PRODUCER       DIRECTOR  
\$5,000                              \$2,500                              \$1,000

Enclosed is a check made out payable in the amount of \$\_\_\_\_\_

Please Bill us in the amount of \$\_\_\_\_\_

Please charge our:      Visa  
(Circle one)              Master Card  
                                    American Express  
                                    Discover

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ EXP Date (mm/yy): \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature: \_\_\_\_\_

**Please complete and return this form by AUGUST 4, 2017 to  
Email: [Lgarnese@art-reach.org](mailto:Lgarnese@art-reach.org)  
or Mail: 1501 Cherry Street, Philadelphia, PA 19102**