



To Dash or Not to Dash: Art-Reach Philly meets ArtReach Denver



(Pictured Left to Right: Karla Johnson Grimes, ED; Sara Gulinska, Director of Education and Community Tickets; Stephanie Borton, Art-Reach Philadelphia; Tricia Schmuki, Director of Development and Nick Brushaber, Office Assistant ArtReach Denver.)

Over the summer Art-Reach received a call from Sarah Gulinska, Director of Education and Community Tickets at ArtReach in Denver. Wanting to learn more about our guidelines and constituency, she engaged Program Manager, Matt Bryan, after finding Art-Reach Philadelphia's website and valuing its content.

Recently, while visiting family in Denver, Associate Director Stephanie Borton took time to meet with Sarah and the rest of the staff at ArtReach Denver. While there is no affiliation with Art-Reach Philadelphia, both organizations share the same mission and stem from HAI in New York. The organizations gained clear understanding of each other's systems, programs and processes and were able to exchange ideas and resources.

Stephanie regularly cautions members of Art-Reach to include the dash in Art-Reach's web address because without it, they will be directed to ArtReach Denver's web site.

"It was fun to finally make the connection and see who moves and drives the organization sharing our name minus the dash!" she comments. "It was as if I had met my twin family across the country. Their staff shares our passion for helping people experience art and they encounter many of the same challenges and successes that we have here. It was truly a pleasure sharing ideas and getting to know them."

The two organizations plan to stay in touch and look forward to continuously communicating ideas and success stories. For more information on ArtReach Denver visit www.artreachdenver.org.