



Joining the Arts and Special Audiences

NEWS RELEASE

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**Art-Reach and Pennsylvania Academy of the Fine Arts Launch New Workshop
*Workshop to debut October 23 at USArtists Fine Arts Show in Philadelphia***

(Philadelphia)—**Art-Reach**, the nonprofit organization that makes the arts more accessible to people with disabilities and economic disadvantages, and the **Pennsylvania Academy of the Fine Arts** have developed a new, hands-on arts workshop for **Art-Reach** audiences. The workshop will debut during the Academy's ***USArtists: American Fine Arts Show*** on **Saturday, October 23**, from **3:30 to 5:00 p.m.** at the 33rd Street Armory in Philadelphia.

"The Academy has always been one of our strongest cultural partners," said **Art-Reach** executive director Michael L. Norris. "They've opened up their regular family workshops to our groups for years and will continue to do so, which is a great way for our audiences to interact in a public setting with all kinds of people."

Some Art-Reach groups, though, require extra attention and more personalized assistance. This workshop will be taught by experienced artist/teachers who can be more hands-on with participants who have physical or developmental disabilities, alleviating such issues as manual dexterity and cognitive functioning level that can sometimes detract from a positive workshop experience. A group of students from the **HMS School for Children with Cerebral Palsy** in West Philadelphia will be the inaugural participants in this new workshop.

Workshop participants will enjoy "***Gargoyles, Gremlins and Griffins***" and prepare for a fun Halloween by learning techniques to create clay dragons, serpents and other fantastical creatures.

USArtists: American Fine Art Show is an annual event created and organized by the Women's Board of the Pennsylvania Academy of the Fine Arts to benefit the Academy. The premier American art fair, the three-day event takes place during the third weekend in October at the 33rd Street Armory in Philadelphia. For more information, go to www.USArtists.org.

Art-Reach is a Delaware Valley nonprofit organization that joins the arts and special-needs audiences of all ages through organizations that serve people with disabilities or who are economically disadvantaged. For more information, call 215-951-0316 or go to www.art-reach.org.

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