



Staff Biographies, 2010-2011

Executive Director Michael Norris has over 16 years of nonprofit management experience and a passionate commitment to the Philadelphia community. Prior to Art-Reach, he spent nine years at the Arden Theater Company, overseeing all fundraising, marketing and community outreach. A native of Chester County, Michael graduated from Temple University with a B.A. in journalism, and he received a certificate in fundraising from the University of Pennsylvania. He has received supplemental education in nonprofit management through coursework offered by the Stanford University Graduate School of Business, National Arts Strategies, Theatre Communications Group and the Fundraising School at the University of Indiana. Michael has served on grant panels for the Pennsylvania Council on the Arts, the Greater Philadelphia Cultural Alliance and the Philadelphia Cultural Fund, and he has moderated workshops on board development and fundraising for the Independence Foundation. In addition, he has co-led workshops on cultural accessibility for the Mid-Atlantic Arts Foundation and the National Rehabilitation Association. He is a graduate of Leadership Philadelphia. Michael joined Art-Reach's staff in January 2004.

Associate Director Stephanie Borton specializes in customer-service and human relations and holds a B.S. in Broadcast Telecommunications with a minor in Public Relations from Kutztown University. Most recently at DuPont Hospital for Children in Wilmington, Stephanie worked with hospital staff on service-excellence programs. As Art-Reach's Program Director for three years, Stephanie maintained close contact with representatives from both performing arts venues and Art-Reach member agencies to ensure that each party was able to have the fullest possible experience. In her current role as Associate Director, Stephanie is responsible for designing and managing special projects and programs and identifying, tracking and reporting on project outcomes to funders. She supervises the Program Manager and the Development Manager. Stephanie joined Art-Reach in August 2005.

Program Manager Matt Bryan has a B.A. in American Culture and Media Arts from Temple University and was a former Program Intern at Art-Reach. He is originally from Bensalem, PA and had worked as a Logistics Supervisor for the Asian Games in Qatar. Matt is responsible for overseeing the day-to-day administration of the Ticketing and In-Facility Programs, as well as developing strong relationships with Art-Reach member organizations. Matt joined Art-Reach's staff in February 2007.

Development Manager Rachel Robbins has a B.A. from the University of Michigan. She worked as Editorial Assistant at the Jacobs Institute of Women's Health in Washington DC and eventually returned to Philadelphia where she completed the Professional Apprenticeship Program at Arden Theatre Company. She began at Art-Reach in March 2009 as Program/Development Assistant and now oversees the grants process as well as the annual fundraiser.

Program/Development Assistant Nicole Oidick has a Bachelors of Science in Fine Arts Photography from Towson University. After graduating, she spent a year in Baltimore Maryland volunteering at various cultural nonprofits as an administrative and teaching assistant. She moved to Philadelphia in 2009 to begin a Masters of Arts Administration at Drexel University. She first started at Art-Reach as a volunteer Ambassador. Nicole joined the staff of Art-Reach in June 2010.