



Staff Biographies, 2009-2010

Executive Director Michael Norris has over 16 years of nonprofit management experience and a passionate commitment to the Philadelphia community. Prior to Art-Reach, he spent nine years at the Arden Theater Company, overseeing all fundraising, marketing and community outreach. A native of Chester County, Michael graduated from Temple University with a B.A. in journalism, and he received a certificate in fundraising from the University of Pennsylvania. He has received supplemental education in nonprofit management through coursework offered by the Stanford University Graduate School of Business, National Arts Strategies, Theatre Communications Group and the Fundraising School at the University of Indiana. Michael has served on grant panels for the Pennsylvania Council on the Arts, the Greater Philadelphia Cultural Alliance and the Philadelphia Cultural Fund, and he has moderated workshops on board development and fundraising for the Independence Foundation. In addition, he has co-lead workshops on cultural accessibility for the Mid-Atlantic Arts Foundation and the National Rehabilitation Association. He is a graduate of Leadership Philadelphia. Michael joined Art-Reach's staff in January 2004.

Associate Director Stephanie Borton specializes in customer-service and human relations and holds a B.S. in Broadcast Telecommunications with a minor in Public Relations from Kutztown University. Most recently at DuPont Hospital for Children in Wilmington, Stephanie worked with hospital staff on service-excellence programs. As Art-Reach's Program Director for three years, Stephanie maintained close contact with representatives from both performing arts venues and Art-Reach member agencies to ensure that each party was able to have the fullest possible experience. In her new role as Associate Director, Stephanie is responsible for designing and managing special projects and programs and identifying, tracking and reporting on project outcomes to funders. She supervises the Program Manager and the Development Manager. Stephanie joined Art-Reach in August 2005.

Program Manager Matt Bryan has a B.A. in American Culture and Media Arts from Temple University and was a former Program Intern at Art-Reach. He is originally from Bensalem, PA and had worked as a Logistics Supervisor for the Asian Games in Qatar. Matt is responsible for overseeing the day-to-day administration of the Ticketing and In-Facility Programs, as well as developing strong relationships with Art-Reach member organizations. Matt joined Art-Reach's staff in February 2007.

Development Manager Sage Young holds a B.A. in English and Media Studies from the Pennsylvania State University. She began her development career through an Individual Giving internship at Manhattan Theatre Club and in the next few years was promoted to two staff positions: Patron Liaison and Development Associate. In her free time, she volunteers as a tutor at North Light Community Center. She is responsible for writing proposals to foundations and corporations, researching new funding sources, planning special events, managing individual giving, and working with the program staff to monitor progress of specific grant-funded programming initiatives. Sage came on board Art-Reach in February 2009.

Program/Development Assistant Rachel Robbins is a graduate of the University of Michigan, class of 2005. After graduating, she worked as Editorial Assistant at the Jacobs Institute of Women's Health in Washington DC and eventually returned to Philadelphia where she recently completed the Arden Professional Apprenticeship Program at Arden Theatre Company. She has worked in a variety of non-profit organizations in Social Justice and the Arts and is thrilled to be fusing these two passions at Art-Reach. Rachel oversees daily operations of the Ticketing Program and assists the Program Manager and Development Manager. She became a part of Art-Reach in March 2009.