



ART · REACH
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Staff Biographies, 2007-2008

Executive Director Michael Norris has over 15 years of nonprofit management experience and a passionate commitment to the Philadelphia community. Prior to Art-Reach, he spent nine years at the Arden Theater Company for five years, overseeing all fundraising, marketing and community outreach. A native of Chester County, Michael graduated from Temple University with a B.A. in journalism, and he received a certificate in fundraising from the University of Pennsylvania. He has received supplemental education in nonprofit management through coursework offered by the Stanford University Graduate School of Business, National Arts Stabilization, Theatre Communications Group and the Fundraising School at the University of Indiana. Michael has served on grant panels for the Pennsylvania Council on the Arts, the Greater Philadelphia Cultural Alliance and the Philadelphia Cultural Fund, and he has moderated workshops on board development and fundraising for the Independence Foundation. In addition, he has co-led workshops on cultural accessibility for the Mid-Atlantic Arts Foundation and the National Rehabilitation Association. Michael joined Art-Reach's staff in January 2004.

Program Director Stephanie Borton has extensive experience managing service-excellence programs, most recently at DuPont Hospital for Children in Wilmington. She specializes in customer-service and human relations, but also has several years' experience working with hospital patients and counseling patients with cancer. As Program Director, Stephanie is responsible for expanding the reach and improving the effectiveness of all Art-Reach programs and services. She supervises the Program Manager. Stephanie joined Art-Reach in August 2005.

Development Director Kate Norton has a Master of Arts degree from the University of Pennsylvania, a Bachelor of Arts degree from Dartmouth College, and a background in nonprofit development. She has several years experience in the field of nonprofit development and formerly worked in the Development Department at the Library Company of Philadelphia. She is responsible for writing proposals to foundations and corporations, researching new funding sources, planning special events and working with the program staff to monitor progress of specific grant-funded programming initiatives. Kate came on board Art-Reach in July 2005.

Program Manager Matt Bryan has a B.A. in American Culture and Media Arts from Temple University and was a former Program Intern at Art-Reach. He is originally from Bensalem, PA and most recently worked as a Logistics Supervisor for the Asian Games in Qatar. Matt is responsible for the day-to-day administration of the Ticketing and In-Facility Programs. Matt joined Art-Reach's staff in February 2007.

Program Assistant Stephanie Walsh has a Bachelors of Music degree in Voice Performance from Temple University, and is active in several regional education and music organizations, including being a professional singer for the First United Methodist of Germantown church. In addition to her work at Art-Reach, Stephanie is also a part-time music educator at St. Francis de Sales school in West Philadelphia. Stephanie began in September 2007.