



ART · REACH

### **FACT SHEET**

**Mission Statement:** Art-Reach is a Delaware Valley nonprofit cultural service organization that helps underserved audiences to experience arts and cultural programming and that serves as a community resource by increasing accessibility to cultural venues and events.

Founded in 1986, we are the only organization in the Philadelphia region solely devoted to increasing cultural participation among all traditionally underserved audiences. We are a recognized leader in the field of cultural accessibility, serving over 15,000 people a year.

**Programs & Services:** Our programs and services allow the entire range of traditionally underserved audiences, including people with physical and developmental disabilities, at-risk youth and the elderly in need, to enjoy the power and beauty of the arts. Art-Reach's primary programs and services are:

- The **Ticketing Program**, which distributes donated and discounted tickets to performing-arts events, museums, and other cultural institutions through our network of human-service agencies and schools. The Ticketing Program also serves as a community-outreach tool for our cultural partners. To date we have distributed over 205,000 tickets to people who would not otherwise get to experience the arts.
- The **In-Facility Program**, which brings the arts directly to our members through on-site performances and arts activities at participating agencies and schools. We have coordinated over 1,450 In-Facility performances to date, with an average of 15 performances per month.
- The **Workshop Program**, which provides in-depth, participatory arts programs that address specific social needs. In 2007 Art-Reach completed a three-year North Philadelphia Workshop that was supported by the John S. and James. L. Knight Foundation, as well as several other workshops, which provided specific arts techniques and hands-on arts activities to over 350 underserved individuals.
- **Accessibility Resources**, which give people with disabilities and their family and friends the information they need to attend cultural events. Our ***Access Guide***, available in printed form and on the Art-Reach website, provides information about the physical and programmatic accessibility of over 140 arts and cultural facilities. In addition, Art-Reach maintains a ***calendar of accessible events on PhillyFunGuide.com***, the Philadelphia region's comprehensive, up-to-date consumer website featuring entertainment events.

Fiscally strong and organizationally healthy, Art-Reach has been recognized for management excellence by the Arts & Business Council of Greater Philadelphia and been named a “Keystone of Accessibility” by the Pennsylvania Council on the Arts.

***For more information, visit [www.art-reach.org](http://www.art-reach.org) or call (215) 568-2115.***