



ART · REACH
share the experience™

New Art-Reach Blog

On Friday, October 2, 2009, Art-Reach launched its brand new Blog. *Art-Reach: the Experience* offers a forum for those involved with the organization in all capacities to deepen their relationship with Art-Reach and introduces the organization to the public at large. Sharing experiences, upcoming community events, and educational ideas about culture and access; this forum will encourage those who value the arts to remain involved and embrace all that the arts have to offer.

Blog posts are written by staff members and Art-Reach volunteer ambassadors and are published in one of 6 categories: *Art Around Town* highlights current cultural events; *Art-E-Facts* shares interesting art-based trivia; *Profiles* offers a chance to get to know constituents of Art-Reach better; *Special Events* keeps friends of the organization connected with extraordinary Art-Reach activities; *Resources* offer educational information about accessibility and the arts; *The Office* gives a fun, behind-the-scenes glimpse into the Art-Reach staff and volunteers working at the office; and *Sharing the Experience* highlights constituents' personal interactions and experiences with the organization.

The Blog is designed to provide a dynamic experience, deepening relationships of Art-Reach constituents by highlighting a sense of community, communicating relevant information in a fun and interactive way, keeping members and arts partners engaged and active, and showcasing the good work Art-Reach accomplishes using the transformative power of the arts. This is an exciting endeavor for the organization, and friends of Art-Reach are invited to read, comment and enhance discussion of all of the wonderful benefits that the arts provide and how Art-Reach makes that happen.

The blog URL is <http://www.art-reachsharetheexperience.blogspot.com>