



## ART · REACH

### **Quick Definitions of Art-Reach Terms**

**Art-Reach Member:** An Art-Reach member is human service agency, school, church, hospital, support group, activity center, elderly home, or residential facility which partners with Art-Reach to provide accessible arts activities to the individuals they serve. Please note: Art-Reach member agencies are organizations serving underserved individuals of all ages, abilities, and socio-economic strata; their constituents include people with physical and developmental disabilities, at-risk and/or economically disadvantaged youths, elderly individuals in need, and all other individuals in need.

**Arts Partner:** Art-Reach Arts Partners include arts and cultural organizations that provide performing arts, museum, or arboretum tickets or collaborate with Art-Reach to provide staff resources and/or educational materials to underserved audiences. Arts Partners also include regional artists who partner with Art-Reach through our In-Facility Program.

**Ticketing Program:** Art-Reach works with over 125 performing arts venues, museums, and arboretum to distribute donated and deeply-discounted tickets to our network of human service agencies, schools, and elderly homes. The Ticketing Program also serves as a community-outreach tool for our cultural partners. To date we have distributed over 205,000 tickets to people who would not otherwise get to experience the arts.

**In-Facility Program:** Through this program, Art-Reach brings the arts directly to our members through on-site performances and arts activities at participating agencies and schools. Art-Reach partners with over 45 different regional artists, each of whom is extremely experienced and dedicated to working with individuals from a range of different age groups and backgrounds. We have coordinated over 1,450 In-Facility performances to date, with an average of 15 performances per month.

**Workshop Program:** Art-Reach also provides in-depth, participatory arts programs that address specific social needs. Since 1997, Art-Reach has provided thousands of underserved individuals with instruction about specific arts techniques and access to free hands-on arts activities. Art-Reach uses our partnerships with local artists and/or other arts organizations to facilitate our workshops.

**Accessibility Resources:** Art-Reach's Accessibility Resources give people with disabilities and their family and friends the information they need to attend cultural events. Our ***Arts Accessibility Guide***, available in printed form and on the Art-Reach website, provides information about the physical and programmatic accessibility of over 140 arts and cultural facilities. In addition, Art-Reach maintains a ***calendar of accessible events on PhillyFunGuide.com***, the Philadelphia region's comprehensive, up-to-date consumer website featuring entertainment events.